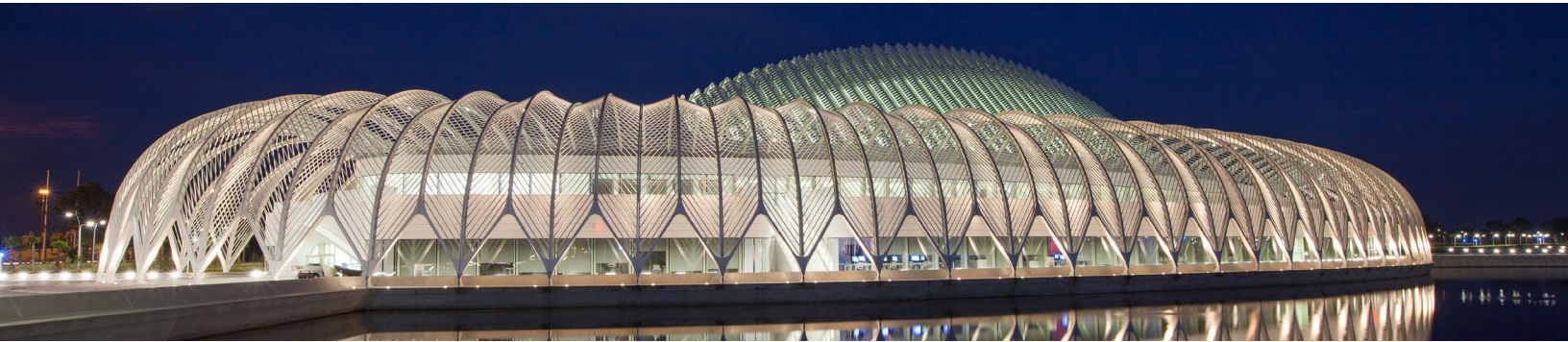




BEGA North America is a world-renowned manufacturer of architectural lighting, control, and furniture solutions.

Who we want to be

Companies create a vision statement to answer a very important question, where are we going? A vision statement says what the organization wishes to be like in some years' time. It's usually drawn up by senior leadership to take thinking beyond day-to-day activity in both a clear and memorable way. Here at BEGA, **our vision is to be the industry's premier provider of architectural outdoor lighting, control, and furniture solutions.**

Why we exist

Companies create a mission statement to answer the most important question, why do we exist? Its aim is to provide focus for management and staff. Mission is synonymous with shared purpose and emphasizes how the organization should view and conduct itself. Our mission should find a way to express the organization's impact on the lives of whomever we are trying to serve, and more importantly make them feel it! Here at BEGA, we have an unwavering commitment to quality above all, in our people, products, partners, and processes. Therefore, **our mission is to build quality into everything we do.**

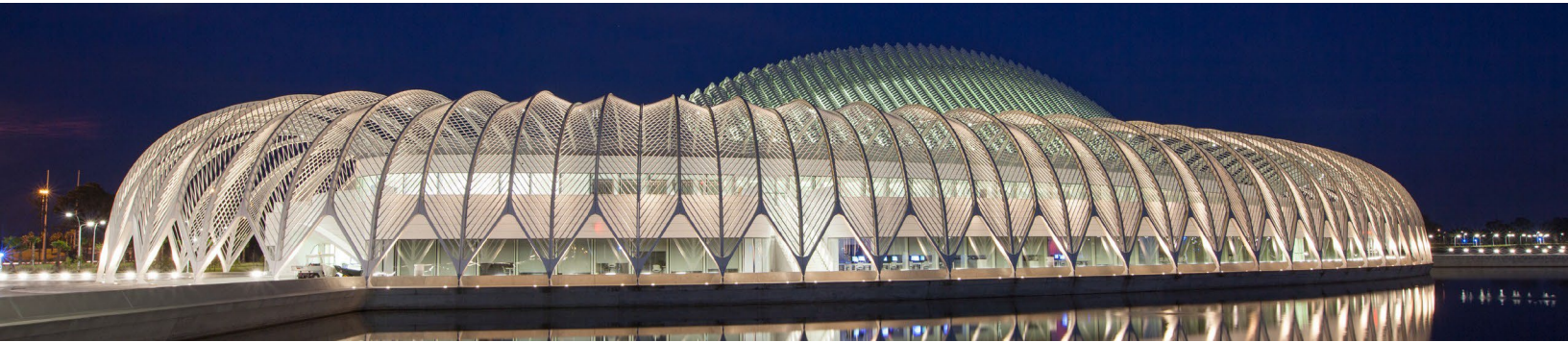
Who we are

Why does a company take time to define its core values? Because values govern behavior and describe our organization's desired culture.

- **Fostering Trust** – Everyone at BEGA is responsible for creating an environment of trust. To do this, each of us must have the freedom to communicate with anyone, and it must be safe for everyone to offer ideas.
- **Building Community** – We are a diverse community of passionate and self-driven individuals who act with integrity, treat people with kindness and respect, hold one another accountable to the highest standards, and collectively promote work-life balance.
- **Embracing Growth** – We embrace perpetual growth and development, continuous learning, and constant improvement, enabling the brand, the organization, and the individual to realize their full potential.
- **Living Responsibly** – We are committed to social responsibility and minimizing our impact on the environment over time. To deliver on this mission critical promise we take a balanced approach to people and the planet.

What we believe in

- **Respect** – we treat everyone with respect by being polite and kind.
- **Integrity** – we act with integrity by being honest and following our moral and ethical convictions.
- **Ownership** – we possess an orientation of ownership and a mentality that desires us all to thrive.
- **Accountability** – we lead by example, always accountable for doing what we agreed we would do



Position Profile

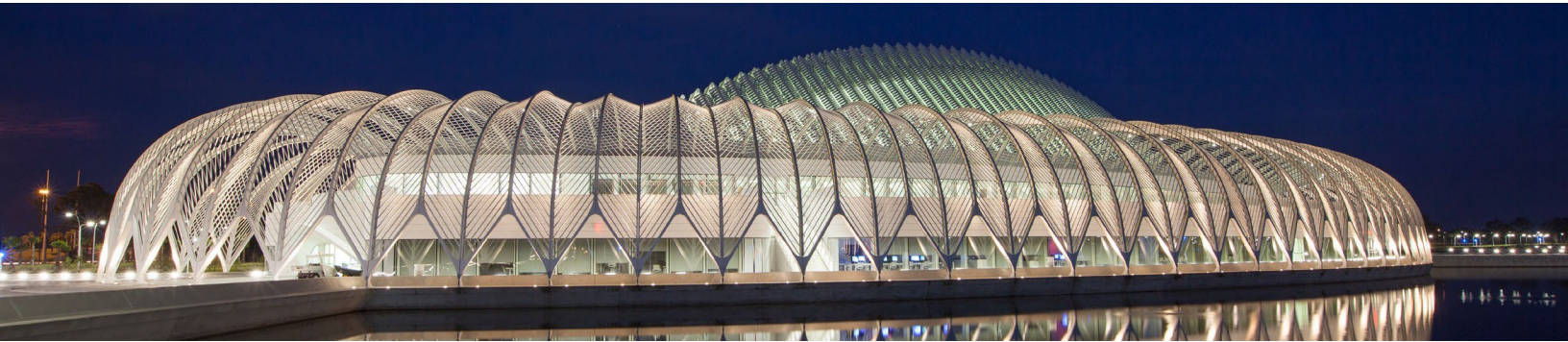
BEGA North America's Product Management department is responsible for guiding the lifecycle of our products, ensuring alignment with business strategy, operational readiness, and customer needs. As a leader in architectural lighting, BEGA's success is built on deep technical expertise and the ability to translate complex requirements into meaningful product solutions. The Technical Product Specialist serves as a subject matter expert on product specifications, certifications, and applications, providing critical support across the organization. This role works at the intersection of product management, marketing, engineering, and sales, ensuring technical accuracy and consistency in all product-related content and communications. By combining industry knowledge with technical expertise, the Technical Product Specialist strengthens BEGA's ability to deliver market-leading products and compelling customer experiences. Familiarity with design-driven industries such as architectural lighting or furniture is essential, as it supports a deeper understanding of customer needs and product applications.

Knowledge & Experience

- Bachelor's degree in engineering, architecture, product management, or a related field preferred.
- 3–5 years of experience in a technical role within the architectural lighting or furniture industries.
- Experience with a lighting manufacturing company, lighting design firm, or landscape architecture firm strongly preferred.
- Strong understanding of product specifications, certifications, and technical documentation.
- Excellent communication and collaboration skills, with the ability to translate complex technical concepts into clear, customer-friendly content.
- Familiarity with PIM systems and experience maintaining product data is a plus.
- Ability to work effectively with cross-functional teams, including Marketing, Engineering, and Sales.
- Strong organizational skills with attention to detail and accuracy.

What you'll do

- Product Expertise – Serve as subject matter expert on product specifications, certifications, and applications, supporting internal teams and external stakeholders with accurate technical information.
- Content Development – Collaborate regularly with the Marketing Communications team to develop and validate technical content for marketing campaigns, white papers, printed collateral, and digital materials.
- Sales & Training Support – Partner with Marketing Communications and Sales to deliver technical presentations, respond to internal product inquiries, and provide training to ensure product knowledge is effectively shared across the organization and with customers.
- Engineering Collaboration – Work with local and international Engineering teams to translate market requirements into technical specifications, ensuring alignment between product design and customer expectations.
- Data Management – Develop and maintain portfolio hierarchy, product descriptions, and technical attributes within the Product Information Management (PIM) system, ensuring accuracy and accessibility.
- Customer Engagement – Support customer-facing initiatives by occasionally participating in technical presentations, training sessions, and discussions with specifiers, architects, and designers. Act as a trusted resource for accurate product information



and application guidance.

Performance Measurements

- Demonstrate professionalism, accountability, and reliability.
- Challenge the process! Evaluate, promote, and support continuous improvement every day.
- Act with respect, integrity, ownership, and accountability at all times... BEGA's pillars of leadership.
- Ensure technical content is accurate, consistent, and delivered on schedule across marketing, sales, and training initiatives.
- Provide responsive and thorough support for product inquiries and technical presentations.
- Effectively translate market requirements into clear technical specifications through collaboration with engineering.
- Maintain complete and accurate product data in PIM, supporting internal visibility and external communication.

Leadership Principles

And finally, BEGA has put forth a set of governing principles. If values govern behavior, principles govern consequences, and we've established four principles to provide the entire organization with a set of hierarchical direction for decision making. First and foremost, as a leader at BEGA, you are the Brand. Be proud of it and protect it. Second, People are BEGA's most valuable asset. Our decisions should always reflect this. Third, Safety is our first priority. Zero lost-time accidents is not a goal, it's an expectation. And last but not least, we strive for Excellence in everything we do!

Position Dimensions

- Full-time, hybrid position at BEGA North America's Carpinteria, CA headquarters preferred – will consider candidates local to the Broomfield, CO campus as well.
- Minimal travel may be required for training, team meetings, customer events, or industry trade shows.

Salary Range

\$68,640 - \$84,070 Annually depending on experience/qualifications reflects the negotiable range for hire. The top of the range \$99,500 is reserved for salary advancement and growth for this position.

BEGA North America is headquartered in the heart of the picturesque "American Riviera" just south of Santa Barbara. Additionally, we have BEGA Campus 2 (BC2), which is part of a master-planned community known as Baseline located in Broomfield, Colorado. Baseline is a community created for people who are social by nature, who value experiences over things, and who regularly gaze west towards the Rockies to remind themselves why they live in Colorado. Both settings offer endless access to the outdoors with plenty of activities such as hiking, sailing, and mountain biking. We offer an attractive compensation package, including health care, 401(k), paid time off, educational reimbursement program, wellness programs, and a remarkable work environment.